

Before the  
**FEDERAL COMMUNICATIONS COMMISSION**  
 Washington, D C 20554

In the Matter of )  
 )  
 Amendment of Section 73.202(b), j MM Docket No \_\_\_\_\_  
 Table of Allotments ) RM- \_\_\_\_\_  
 FM Broadcast Stations )  
 (Florence, SC) )

To Chief, Allocations Branch  
 Policy and Rules Division  
 Mass Media Bureau

**PETITION FOR RULEMAKING**

SSR Communications Incorporated hereby petitions the Federal Communications Commission for the initiation of a rulemaking proceeding to amend the FM Table of Allotments (§73.202(b) of the Commission's Rules) to assign FM Channel 237A to Florence, South Carolina, as that community's *first competing full-power* commercial FM broadcast service, as follows.

<u>City</u>	<u>Present</u>	<u>Proposed</u>
Florence, South Carolina	204D, 206D, 213C3, 219C2, 237D, 246D, 283D, 292A	204D, 206D, 213C3, 219C2, 237A, 246D, 283D, 292X

I Florence is an incorporated community with a 2000 U S Census recorded population of 30,248 persons. Florence is a bona-fide community for allotment purposes; it is home to current commercial FM station WYNN(FM), numerous noncommercial educational FM stations, and AM stations WYNN(AM), WJMX(AM), and WOLS(AM).

11/29/02 10:00 AM - 04 4  
 12/1/02  
 02-294

2. As indicated in the attached Engineering Statement (attached hereto as Exhibit 1), Channel 237A can be assigned to the community of Florence using the reference site 34-12-00 N, 79-40-45 W. These reference coordinates require a site restriction of approximately 9 kilometers east of the city-center of Florence so as to avoid shortspacing the facilities WIBZ(FM) at Wedgefield, South Carolina. At the reference site, all minimum distance separation requirements of §73.202(b) of the Commission's Rules are met, as well as the principal community contour coverage requirements of §73.315. This allotment only short-spaces the "used" allotment placeholders for both WKML(FM) at Lumberton, North Carolina, and WSSX(FM) at Charleston, South Carolina. Both stations, at present, do not meet the Commission's requirements for a full class C station, however, both stations are already operating at Class C0 status. SSR proposes that the FCC database be modified to reflect this change in the "used" allotment placeholders for both stations.

3 In the event that Channel 237A be allotted to Florence, South Carolina, SSR Communications Incorporated will file an application (Form 301) for a Construction Permit to operate a new FM broadcast station at Florence and, if authorized, will build the station promptly

Dated December 2, 2002

SSR Communications Incorporated  
5270 West Jones Bridge Road  
Norcross, GA 30092-1628  
(770) 447-0026

Respectfully submitted,

SSR Communications Incorporated

By: 

Matthew K. Wesolowski  
General Manager

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SSR Communications Incorporated  
Petition for Rulemaking  
December 2, 2002

**EXHIBIT 1**  
**Site Map and Separation Requirements**

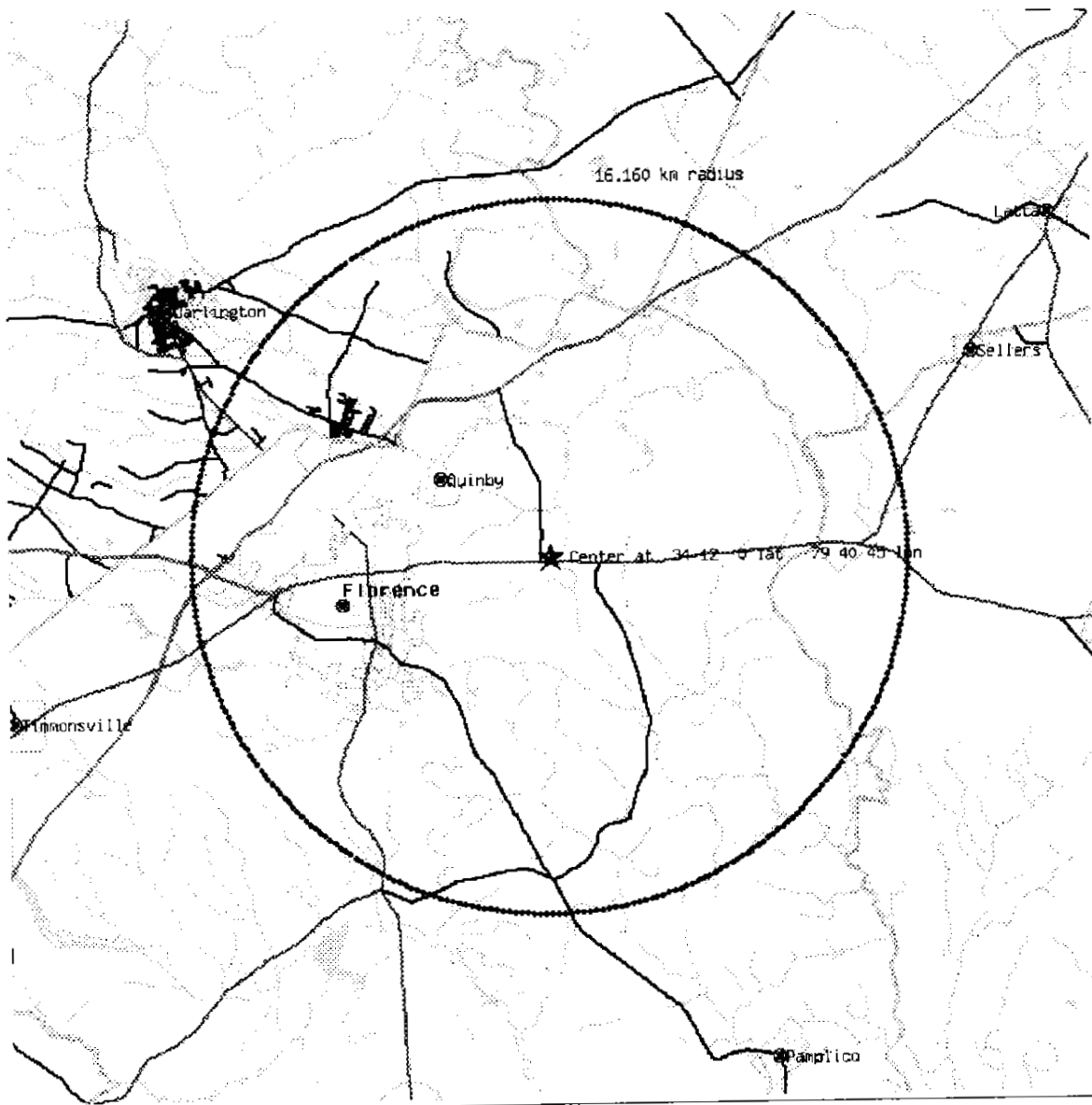


FIGURE 1 - SITE MAP

Proposed Channel 237A (95.3 MHz)  
70 dBu Contour

Florence, SC

TABLE 1 - ALLOCATION STUDY

Location: Florence, SC  
 [Reference Site: 34-12-00 N, 79-40-45 W]  
 Channel: 237A (95.3 MHz)  
 Database: 10/29/2002

## ALL DISTANCES GIVEN IN KILOMETERS

ID	Ch	Freq	Class	Type	City	St	Dist	Req Dist	Diff.	Outcom
--	236	95.1 C	FA	USE	CHARLESTON	SC	155.33	165.00	9.67	short *
--	239	95.7 C	FA	USE	LUMBERTON	NC	86.90	95.00	8.10	short *
WIBZ	238	95.5 A	FM	LIC	WEDGEFIELD	SC	71.52	72.00	0.48	close
WNKS	236	95.1 C	FS	LIC	CHARLOTTE	NC	164.95	165.00	0.05	close
WKML	239	95.7 C	FM	LIC	LUMBERTON	NC	86.78	86.00	-0.78	close
WSSX-FM	236	95.1 C	FM	LIC	CHARLESTON	SC	156.49	152.00	-4.49	close
W237AS	237	95.3 D	FX	LIC	FLORENCE	SC	8.20	0.00	-8.20	okay
WICI-FM	234	94.7 C3	FM	APP	SUMTER	SC	52.12	42.00	-10.12	okay
--	234	94.7 C3	FA	VAC	SUMTER	SC	52.12	42.00	-10.12	okay
--	234	94.7 C3	FA	VAC	SUMTER	SC	52.22	42.00	-10.22	okay
--	238	95.5 A	FA	USE	WEDGEFIELD	SC	87.43	72.00	-15.43	okay
--	236	95.1 C	FA	USE	CHARLOTTE	NC	186.75	165.00	-21.75	okay
WNKS	236	95.1 C	FM	LIC	CHARLOTTE	NC	186.75	165.00	-21.75	okay
WFMV	237	95.3 A	FM	LIC	SOUTH CONGARE	SC	146.55	115.00	-31.55	okay
--	237	95.3 A	FA	USE	SOUTH CONGARE	SC	147.97	115.00	-32.97	okay

\* these stations are operating under the Class C authority. Thus, this allocations study is acceptable

## CERTIFICATION

I certify that I have directly prepared or supervised the preparation of this entire document. Although I have received no legal counsel on the authoring of this Petition for Rule Making, I believe it to be accurate and true, to the best of my knowledge.

Date: December 2, 2002

Respectfully Submitted,



Matthew K. Wesolowski  
 General Manager  
 SSR Communications, Inc.  
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 Norcross, GA 30092-1628  
 (770) 447-0026